### **RZLBD**

### PORTRAIT

Collaborators (Since 2015)

Architecture
Aziza Asat
Arman Azar
Sebastien Beauregard
Levi Bruce
Kiera Hughston
Raisa Nekhaeva
James Chungwon Park
Lailee Soleimani
Katie Wang

<u>Design</u> Bahar Joshan Borzu Talaie

Enginnering Amir Aliabadi

### **Atelier RZLBD**

Atelier RZLBD is a boutique art & architecture practice based in Toronto founded by the architect Reza Aliabadi; whose work extends to making arts, crafting objects, designing buildings, curating installations, and publishing a zine called rzlbdPOST. The practice is not just an ordinary operation that serves, rather like a positive virus, it contributes, communicates, challenges, and adapts itself to the project and its context.

In recognition of the high quality of the studio's work at a variety of scales, RZLBD has been distinguished with numerous accolades, including the International Architecture Master Prize (2018, 2019, 2020, 2021, 2022, 2023), American Architecture Prize (2017), the City of Markahm Design Excellence Award (2014), and two awards form the Ontario Association of Architects (2009, 2011). RZLBD works have also been exhibited in many venues locally and globally, including the Sir Joan Soane's Museum in London, England (2018), the World Architecture festival (Berlin 2017, Amsterdam 2018), and Toronto Harbourfront Centre (2012). The Practice's craft has been celebrated in more than 100 print publications. This coverage includes stories in Wallpaper\*, MARK, the Globe & Mail, Canadian Architect and Canadian Interiors, features in anthologies from international publishing houses Yale University Press, Phaidon, Actar, Braun, Rizzoli, and Harper Collins, and online articles by ArchDaily, Dezeen, Domus ,and designboom among many others!

In 2017, RZLBD had the significant honour of being selected by Canadian Architect as one of the country's top emerging talents. In the same year, UK publisher Artifice released a monograph, *RZLBD HOPSCOTCH: Seeking a teritory for a vision*, which recognizes the early years of Reza's practice by collecting essays, selected built project profiles, and annotated drawings. In 2020, Actar has released Reza's latest book, *The Empty Room: Fragmented thoughts on space*.



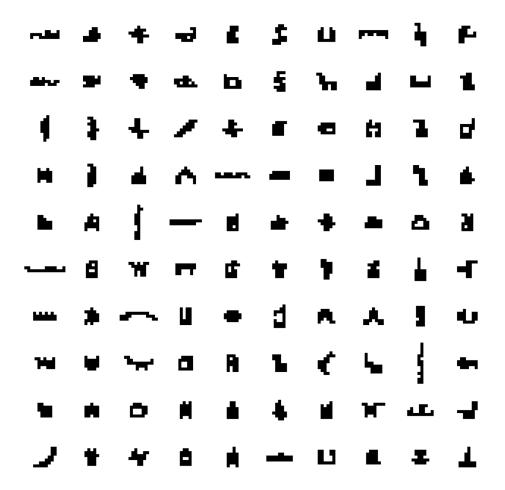
## **RZLBD**

# 100 Un(a)like Identites [2D]

### 100 Un(a)like Identities

We submitted ourselves to the LEGO-playing exercise of making different logos out of the five available blocks of RZLBD logotype. This implied a methodical generation of a series of new objects. The result is a family of 100 distinct identities that work to ensure a somehow consistent visual identity; each might be appropriate for a different context to address a different purpose while it has a sense of belonging to a larger set and its very origin.

See the full video on RZLBD YouTube channel!



## **RZLBD**

# 100 Un(a)like Identites [3D]

### 100 Un(a)like Identities

We submitted ourselves to the LEGO-playing exercise of making different logos out of the five available blocks of RZLBD logotype. This implied a methodical generation of a series of new objects. The result is a family of 100 distinct identities that work to ensure a somehow consistent visual identity; each might be appropriate for a different context to address a different purpose while it has a sense of belonging to a larger set and its very origin.

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